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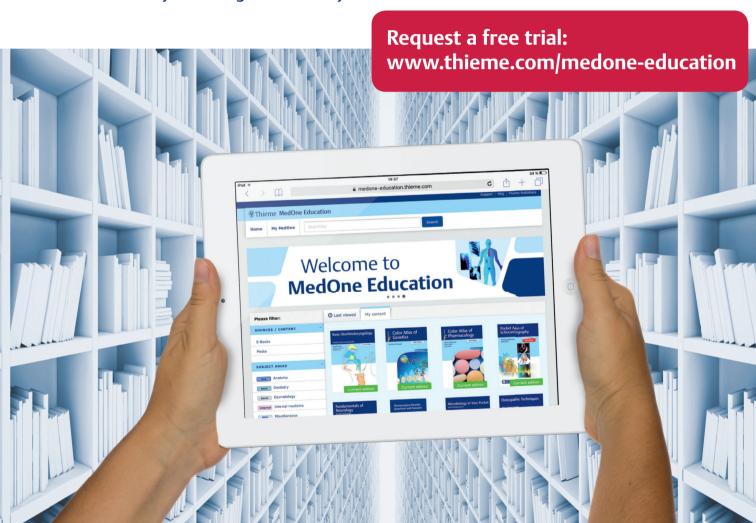
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Editorial



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We are approaching the conclusion of 2018 and what better time to express our good wishes and reflections? I am conscious it is something we do year after year, and as with many other actions, the more it is repeated the easier it can be for it to lose its original meaning. Greetings and reflections can become void of their initial luster, but let us not make this the case. I remember that during my school years I used to live in trepidation those last days of December, waiting for that fateful first of January as if it were the first page of a book yet to be written. I'll try and do the same this time.

This end-of-year issue pushes us in this direction with its brief monographic section "Re-imaging libraries: partnerships with businesses large and small" edited by Michelle Wake, member of EAHIL Editorial Board. I invite you, therefore, to read the interesting professional experiences of Anu Ojaranta (Åbo Akademi University, Turku, Finland) entitled "Never say never: how I became an entrepreneur in the library and information field", and Deena Maggs (The King's Fund, London, UK) entitled "Working in partnership and building relationships as a specialist information service". A big thank you to Michelle and the authors for collaborating on this December issue.

I am sure that these contributions will be of inspiration to librarians and information specialists who have had similar experiences in other libraries and who now have the opportunity to share such experiences, presenting their contributions by February 5th next year. The first issue of 2019 will in fact be a no-theme issue, and will be dedicated to original articles on different topics. Do feel free to write to me at any time if you were to need more information or advice. I will be happy to clarify or help. Don't miss this opportunity!

Going forward in this journal issue, you will find the pages dedicated to the next EAHIL Workshop (17-20 June, Basel, Switzerland) with updates on the Programme, venues and dates and the Letter from the President Maurella Della Seta who keeps us constantly updated on the many activities of the association and on the profession worldwide. Although in this issue there are no updates from our Special Interest Groups leaders, I am happy to say that the "Council Members' Corner" after a first article signed by Lotta Haglund published in the September issue, is enriched with a contribution by Luc Hourlay (Belgian Health Care Knowledge Center), Bruxelles, Belgium who tells us about the situation in his country "Health Libraries: a rapid Belgium situation's overview". I wish to thank Luc for accepting, during the Cardiff Council Meeting, the invitation to cooperate. We hope that, in the next issues, other Council members will send their own annotations and thoughts. Do not be shy. This is a space entirely dedicated to you!

As you have certainly understood by now, I am convinced that the editors of the different columns that appear on these pages carry out a task of great importance because they allow us all to keep ourselves constantly informed. In this issue Dianne Babski describes the implementations to the strategic plan of the National Library of Medicine "Do you want an easy way to find journal articles with associated data sets? New search filters in PubMed Central (PMC) and PubMed provide options for finding citations or journal articles with data information". She also illustrates the extraordinary NLM Digital Collection.

We also received from IFLA, thanks to Octavia-Luciana Madge (Associate Professor at the University of Bucharest, Romania), the news about the 84th IFLA General Conference and Assembly held at Kuala Lumpur, Malaysia in August 2018.

Unfortunately, Benoit Thirion (Chief Librarian at the University Hospital, Rouen, France) has informed me that he can no longer continue his "Take a look" column which has been an inspiration for all of us over the years. I wish to thank him wholeheartedly on behalf of all the members of the Editorial Board and, I am sure, of all readers of the journal for his invaluable contribution. Thanks Benoit! Let's now rely on Letizia Sampaolo (Italian National Institute of Health, Rome, Italy), who is already in charge of the excellent column entitled "Publications and new products", to carry on this wonderful legacy of information.

In 2019 the members of the Editorial Board will discuss new developments for *JEAHIL*, in particular the possibility of indexing the journal in bibliographic databases. I wish to name and thank each of them for their help throughout the year: Petra Wallgren Björk (Sweden), Gerhard Bissels (Switzerland), Fiona Brown (Scotland, UK), Katri Larmo (Finland), Letizia Sampaolo (Italy) and Michelle Wake (UK).

Hoping that the readers find amongst these pages the inspiration to embark in new ideas and research, or simply the push to continue on their line of work with newfound interest, I wish everyone a peaceful and joyful celebration.

Happy New Year

Federica

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MONOGRAPHIC SECTION

Re-imaging libraries: partnerships with businesses large and small

Edited by

Michelle Wake

UCL Library Services, London, United Kingdom



Re-imaging libraries: partnerships with businesses large and small

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In recent years it has become more important than ever for libraries and information professionals to demonstrate impact and in some sectors to undertake income generation. Indeed there are examples in the general library literature of information services being offered at a fee, or at cost recovery, such as document supply or patent searching. There are also libraries undertaking income generation through retail opportunities, e.g. bookshops and cafes, and by hiring out spaces for events. In the UK this particularly applies to public libraries (1). When it comes to working with businesses a sizable proportion of information professionals are employees in for profit organisations, and in the health field pharmaceutical companies spring to mind.

However, literature relating to health information professionals forming partnerships with business to produce income for a library is scarce, as is literature on health information professionals becoming consultants.

In 2005 Stan Skrzeszewski published *The knowledge entrepreneur* (2) and today creating business plans and having an entrepreneurial outlook is important whether one is looking to go it alone, setting up a business, or is an employee in a large organisation.

In this issue we have contributions from two authors under the theme of "re-imaging libraries: partnerships with business large and small". Anu Ojaranta, a doctoral student at Abo Akademi University in Turku, Finland describes how she became an entrepreneur and provides practical tips on how to succeed. Subject expertise, financial know-how, marketing and constantly learning all feature.

Deena Maggs, Head of Information and Knowledge Services at The King's Fund in London, UK, in her article describes how forming partnerships and reaching new audiences have helped her Service generate income.

What both articles have in common is an emphasis on expertise, researching your customer base and always reflecting to continually evolve. These are behaviours at which information professionals excel. Generating income for a service or becoming self-employed are not easy, but they are options for health information professionals.

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Never Say Never: How I became an entrepreneur in the library and information field

Anu Oiaranta

Åbo Akademi University, Turku, Finland

Abstract

Anu Ojaranta, a doctoral student in Åbo Akademi University in Turku Finland discusses her career development and how the path took her to entrepreneurship in the field of Information and Library Science. What does it take to become an entrepreneur, what skills are required and what kind of personal character is needed.

Key words: libraries; entrepreneurship.

Background

As I look back at my work history, I would never have predicted to be an entrepreneur. I did not believe to be a teacher either, but that happened as well. When one has had a career in the library field for over 20 years, there is plenty of cumulated history to build from. When a dear colleague approached me and enquired if I would be willing to write about working as an entrepreneur in the library field, I felt like it could be useful for someone to hear my story.

My personal education history is characterised by a continuous educational aspiration, from college level education to Bachelor Degree in Library and Information Services, to Master in Library and Information Science. Now I am completing my Doctoral Degree in Library and Information Science in Åbo Akademi University in Turku, Finland. And I need to admit; it has been the curiosity, the neverending quest for knowledge and learning, which has carried me to the pursuit of a Doctoral Degree.

Entrepreneurship requires knowledge in numerous areas, but first of all you need solid versatile subject expertise. How I ended up having the expertise that I have can be considered to be a pure coincidence. After completing my Bachelor's Degree, in 2001, I

wanted to gain more work experience from abroad. By 2000 I had already worked in the Nordic Library in Athens, Greece, and done a training period in Lisbon at the National Library of Portugal. In January 2003 I moved my belongings over the Baltic Sea to Stockholm, Sweden. I was the newly appointed school librarian for a privately owned secondary and upper secondary school. I was definitely going to look for something else, since school libraries were as far as possible from corporate libraries, which were the target of my aspirations at that time. But definitely not a school library. Little did I know.

I completed my Master's Degree while working in Stockholm. Despite the difficulties in the beginning – a school as a work environment was much more challenging as I had expected – I remained in the school for four whole years before moving back to my hometown Turku. Tears rolled down my cheeks and a great number of friends and numerous fond memories were left behind. After my time in Stockholm school libraries, pupils and learning were an inseparable part of me. This was what I wanted to do for work.

Miraculously, a full time school librarian position became vacant after one year of my return from Sweden. I go the position and there I was again – in

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2008 managing a school library for the secondary and the upper secondary school in a municipality next to Turku. I was able to develop the activities, bring learning to the library and promote the cooperation between the library and the teachers. However, once again the curiosity and the thirst for knowledge took the better of me and in 2009 I went to discuss a doctoral student position in Åbo Akademi University.

Through my work in school libraries I got interested in how teachers guide pupils to information seeking, what could be the collaboration between teachers and librarians and how to develop school library functions to further have an impact on pupils' learning. School libraries are rare in Finland. There are merely some 20 full time school librarians in the whole country. I had finally found my niche in the information science field; to conduct research around information literacy issues in school libraries and to study the cooperation between teachers and librarians.

Developing the expertise

My career as a researcher had a slow beginning as I had a full time position as a school librarian. Later on I continued to work with younger pupils in early childhood, pre-primary and primary education and school collaborative work in a Kaarina City Library again close to Turku. There I, together with a teacher in a school, was involved in a national reading campaign (Joy of Reading, 2015) as one of the 30 pilot programs in Finland. Since I had already progressed in my research, I was asked to share my knowledge about teacher librarian cooperation in the campaign events. Moreover, the term multiliteracy had entered the scene as the Finnish National Core Curriculum (Board of Education, 2014) was under renewal already at that time and the current National Core Curriculum included the term multiliteracy as one of the seven transversal competencies. I felt that multiliteracy was a marvellous opportunity for libraries to form deeper collaboration with schools. I started to receive invitation to speak about issues relating to my research and work experience.

Finland is a fairly small nation. We have some 4000 persons working in public libraries in Finland. The ones who are active on a national level and are educating librarians are known throughout the

country. Moreover, this means that the markets for an entrepreneur are narrow. My expertise in school cooperation became known and I ended up doing lectures and speeches. Finland has a tax system – which will change in 2019 – where for all the extra employment outside regular daily work is taxed much higher, usually around 40-50%. This was one of the reasons I started my own company. Through a company income taxes are added to one's personal taxation with a regular percentage. But I also wanted to learn, being a life long learner as I have already admitted.

Taxes and other necessities

As I wrote in the beginning, I had never pictured myself as an entrepreneur. Suddenly I was using evenings to study which would be the most suitable form of business and what do I need to know, and most of all, what do I need to learn. In fact, one way I reasoned the business idea to myself was that I could learn what it is like to have a small business. Surprisingly, all became very fascinating.

There were a lot of issues connected to taxes, of which I had no prior experience. How and when to pay Value Added Tax, how will I pay Income Tax? Is it obligatory to a pay pension insurance premium and, if yes, at what stage of yearly income? How do I acquire an insurance against loss or damage while working for my company and during work related trips? At first, no one was able to give me direct answers. Luckily enough, Turku has a Business Park, where business advisors help new entrepreneurs to get started.

After a lot of visits and phone calls I was able to gather enough information. These issues were not easy to find out because I had several roles at the same time, which affected the situation; being a doctoral student with pension insurance premium paid elsewhere at the same time, and there were additionally income restrictions whilst using research funding. What one can take from all of this is that there are a lot of issues to find out and it may not be easy.

I received an identification number for my onewoman-company, entered the Value Added Tax Registry, and started a commercial bank account. Most organisations do not accept paper bills anymore and I needed to find a system to send out e-bills. There was no need to enter the Trade Register. I studied the insurances and pension insurance. These issues have numerous differences in legislations in different countries and so it is not purposeful to go into these details. Even though there was a lot of work going through all that learning, I am content with all the effort and of the decisions I made.

Since I did not aim to make a full time living out of this small business I decided to do my own book keeping. I had my old professional college degree in economics, so doing my own book keeping did not seem entirely impossible. However, to be honest, the first time filling in the tax return forms, it was not easy and I was overly stressed, because I wanted to do everything right. The following years were easier.

Marketing

After the first year, as I had already accumulated some income, I was able to hire professionals to take promotion photos, to have a web page constructed and to hire a graphic designer for the visual style and for logo type. While working full time, and in the midst of my doctoral thesis, it was impossible to find time to create the web pages myself. Some things are best left to those who are the professionals; my expertise is somewhere else. This is important to remember, not to disperse your time to wrong goals.

All three professionals worked together to find the right visual style and to make the appearance really look professional. Ordering a logo, a business card, a mini brochure and flyer from a graphic designer who you get along with is just wonderful – they know your taste and it is easy to continue the relationship in the form of new products if needed. The web page was launched approximately 3 months after we started the preliminary planning. I can now update my web page, add references, write a blog and update my online CV.

A very central part of marketing is the social media. The accounts for Facebook, Twitter and Instagram are the most important for me. As my customer base is in Finland, and consists mostly of public libraries,

university libraries and municipalities, it is easy to know where the customers are and how to reach them. However, until now, the majority of the assignments have reached me through regular channels and though word of mouth.

Having the accounts is clearly not enough, they need to be active all the time. The social media activity is vital and requires constant work. Twitter tweets can be timed, so this can be planed ahead. Blogging needs work and planning the pictures for Instagram takes some time. And the pictures should be of you and your events, since the pictures need to look personal. There is lot more to be done in the field of social media marketing, like starting video blogging or possibly starting your own podcast. And for more volume you would need e-mail marketing systems and designed landing pages. Plenty can be done with a minimal marketing budget, by just investing your time. But that time you need to find. The most important is that you know your customers and they learn to know you.

Learning

When starting something new, there is bound to be some learning, after all that information seeking, reading, comparing data and making decisions based on found information. Discussions with different specialists, and trying to understand the different aspects of taxation, are all aiming at creating a functional entity. You need to be up to the challenge of taking up marketing methods and all the administration that will follow keeping a company going. Be prepared to spend time on research, creating contents, communicating, updating the web page, book keeping, calculating offers and sending bills and, most important of all, keeping contact with your clients. There is a lot of work, and therefore you need to have your heart in it. A part time entrepreneurship is still easy, but to make this full time work in a country the size of Finland would really need a lot of effort.

In the end, what is needed the most is a strong professional profile. You have to be a good performer, sure and natural, easily approachable, and you need skills in pedagogy. When it comes to your product – which is you, your skills and knowledge –

Never Say Never: How I became an entrepreneur

you need to be an innovative and a bold forward thinker, who has plenty to give to your professional community. Do what you love and the love and dedication is noticed. Joy of Reading. Inspiration equals success. http://www.lukuinto.fi/joy-of-reading.html

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Working in partnership and building relationships as a specialist information service

Deena Maggs

The King's Fund Information and Knowledge Services The King's Fund, London, United Kingdom

Abstract

Deena Maggs, Head of Information and Knowledge Services at The King's Fund, discusses the development, challenges and advantages of creating income generation activities and demonstrating impact. Key to success has been developing and maintain partnerships and reaching new audiences.

Key words: entrepreneurship; library services.

Introduction

The King's Fund was formed in 1897 as an initiative of the then Prince of Wales, who went on to become King Edward VII. Its initial purpose was to raise money for London's voluntary hospitals, which at that time offered the only health services available to the disadvantaged. It was during the 1970s, that The King's Fund's was more clearly defined as a health care think tank. It is this role, commenting on national health and care policy that people are most familiar with today. The King's Fund Information and Knowledge Service has a history of working in partnerships, both to expand professional networks, networks and inform in service delivery. In my role as Head of Information and Knowledge Services, I have consciously sought to "join up the dots" between specialist libraries and other health libraries to build our professional profile and this has benefited in us working on national projects and initiatives. However, our income generating activity is less well known and is considered unusual for libraries, especially in the charitable sector, but plays a major part in the way we have developed partnerships over the last 30 years.

The King's Fund Information and Knowledge Services

A library has existed within the Fund since 1948 (in those days it was called an "Information Bureau") and along with the NHS we celebrated our 70th anniversary this year. The role of the library has adapted to meet the changing role of The King's Fund and this is reflected in what we curate in our unique collection of health and care policy material. We offer a popular enquiry service to anyone with an interest in health and care policy where we respond to gueries within one working day. The positive responses and feedback we've received in relation to our enquiries has helped build our confidence and understand the value that others place on our expertise and knowledge. This has given us the confidence to work with other information professionals and organisations to develop aspects of our services. In this article, we highlight examples of some collaborations we inherited and those we wish to grow further to widen our reach, all in the context of our organisational objectives.

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Co-operation to consortium

One of the most established partnerships we have is with the Department of Health and Social Care's library to produce a unique health policy bibliographic database: the Health Management Information Consortium (HMIC). In the early 1990s, our service recognised that we needed to meet the rising user demands for information services from The King's Fund: "this is due to a number of environmental factors including the major NHS reforms, changes in nursing education, and expanded interest in European Community health policy" (1).

Originally, the intention was to encourage greater collaboration between major information providers such as ourselves, the Nuffield Institute for Health Service Studies and Department of Health library, co-operating at a national level. As we embarked on the initial steps towards a consortium, it was mooted that recovering costs for services provided across these organisations would be required and this marked the beginning of our income generating activities. The first products of HMIC included an exchange of bibliographic records with the Department of Health which eventually led to combined bibliographic records on CD-ROM which would then go on to appear as an online database alongside other health and medical databases. A core customer of this service was the NHS and this still remains the case today. Over the years, the topic coverage and sources included reflected the themes of The Fund's work and expanded include more international comparative material. Today the current content of HMIC is a combination of The King's Fund's database and the Department of Health's and Social Care (DHSC) library database, all managed via the publishers Wolters Kluwer.

Although this partnership was already established when I joined The Fund, I continue to work closely with the Department of Health library to ensure we maintain to provide a high-quality product. Although relationship has changed over the years, and different librarians have been involved, we have continued to preserve the essence of the original aim of collaborating with others to support information provision in health service management.

Re-using and refinement from experience

We have sustained an income generating model since the 1990s by offering similar information service to those we offer internally (such as literature searches) to external organisations on an ad hoc basis. This worked well for a number of years but predicting the level of income we would get from this type of work on an annual basis was difficult. We wanted to find a way of either gaining repeat business or on-going contracts. IKS has extensive experience of emailed current awareness alerts as part of our contract with NHS Evidence (known then as the National Library for Health) to provide information for the health management, commissioning and patient and public involvement specialist collections. Over time we brought these alerting services in-house and expanded the range offered from the twice weekly Health Management and Policy alert to a monthly Integrated Care Bulletin, and the fortnightly Digital Health Digest and the Health and Wellbeing Bulletin.

Given our experience and refinement of internal processes we felt we could utilise our expertise in this area for other organisations. In 2015, we were approached by the Centre for Ageing Better to explore the idea of a bespoke email alerting service. The Centre for Ageing Better is a charity foundation focused on the issues of ageing well; from health to housing, dealing with major life changes and managing finances. This was an initial challenge as the content was beyond our expertise in health and care. It took nearly two years of meetings to agree the remit of the topics to be included, the sources we would need to use, how the content would be delivered and the responsibilities of both parties in the contracted relationship. This experience also helped build our confidence in working outside our area of specialist knowledge. The project has been a useful reminder in how transferrable our information skills are and in our strengths as a service.

Reaching new audiences

One of our on-going objectives is ensuring users continue to visit and use the Information Centre. Like many library services we have seen our physical library space reduced significantly over the years. The most significant reduction in space was in 2009 where

the period of closure had an impact on the number of users who came in to use the Information Centre. There were also other factors which impacted on a decrease in footfall such as the loss of the management trainee contract. These trainees would previously have seen us as the "go-to" place for their assignments after we provided then with an induction to our services.

We have adapted our space, as others have, to meet current work practices such as increasing the amount of flexible workspace so users can use their own devices and to use the space more creatively; for our regular book group, a meeting space, a training suite and traditional study space. In September 2017 a tutor from Morley College brought several of her students to use our collection. I happened to be passing through the library when I overheard them talking and so I introduced myself. That initial 'corridor conversation' led to us meeting the other health and care tutors at Morley College to talk about the research skills needs of their students and find out a bit more about the courses offered.

This resulted in us re-working a standard presentation on the use of grey literature into a session on research skills in health and care policy aimed at further education students. Over the course of the 2017/18 academic year, we rolled out this model of training to two other FE colleges in London, tailoring the sessions to their specific course curriculum and the needs of the tutors and their students.

As we approach the new academic year, we have all three colleges continuing to engage with us to support new cohorts of students with sessions pre-booked up to January 2019. We have taken a more strategic approach by contacting health and care tutors at other FE colleges to expand this offer across London. It is not always easy to meet during the academic year, tutors are busy delivering so there is little time to plan and generally we have found curriculums are quite restrictive, so we do spend time distilling the resources we showcase during these sessions. But we have managed to identify a genuine need and by tapping into this we hope it will continue to result in increased users for the Information Centre.

An additional benefit is greater confidence in approaching new audiences and trying new ideas to demonstrate our impact and maintain user visits to the Information Centre. It has also given us insights into new audiences that The Fund would like to connect with, especially for our Events team who are looking to engage with students for some of their events. Some of these students will be health and care leaders of the future and it is paramount we engage with these professional beyond their studies and into their careers.

Learning

Lessons from building partnerships is building relationships it is key and it can take time. Like with our Centre for Ageing Better partnership, it can take a while to agree the remit of the work. There can also be challenges around working styles and different organisational cultures. The relationship can change when there is a change in personnel but sometimes this can lead to new ideas and new thinking which enhances the products we are delivering, whether it is an alerting service or skills training.

Better understanding can also lead to new and interesting opportunities. All of these examples have presented us with new opportunities such as new income initiatives, connecting with new networks or getting involved in new projects.

However, there can also be barriers such as lack of capacity within the team, so managing expectations is essential. Some ideas need significant time to explore and work through. We have had people approach us about potential projects where we engaged in the initial relationship but it did not result in an outcome. There are a number of reasons why this happens such as funding, people undervalue the costs involved in scoping and developing new information products, poor buy-in from stakeholders and changing strategic priorities.

Conclusion

Working in partnership is essential to secure our future as a specialist health library service and fundamentally our existence. That might sound extreme but talking to peers we all experience continual questions about our services; whether it is reviewing staffing, space, resources or just how we meet organisational strategic aims. Justifying and demonstrating impact is a constant for our profession but I feel strongly that we need to work collaboratively to stay relevant.

If you have an idea for collaborating, like I did about

Working in partnership and building relationships

the corridor conversation with the FE tutor or our vision for national co-operation on health management information, then as a first step I would recommend having a conversation about it. These conversations as a team, as information professionals and as experts in health and care policy information have led to engaging with new users not only for IKS but has also allowed IKS to be seen as a gateway to new audiences for The King's Fund. By engaging with people through the library database, enquiries, alerts and training we have identified people keen to know more about the health and care system they

are working in or gained insights into how people are experiencing this system.

Submitted on invitation Accepted on 5 December 2018.

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EAHIL 2019

Learn | Share | Act | Bridge Borders

17–20 June BASEL Switzerland

eahil2019.net





Workshop venue: University of Basel



Banquet hall



Basel and the Rhine River

Schedule

January 2019 | Program announcement January - March 2019 | Early registration April - June 2019 | Regular registration

Workshop Program

Interactive workshops
Keynote presenters
Continuing education courses
Poster sessions
Professional exhibition
Product presentations
Special interest group meetings

Special session "All Hail the Fail"

We are often taught that failure is a bad thing but what if the mistakes that contribute to failure are steps on the pathway to success? In this session, we will share and learn from the professional failures that we rarely discuss in public. We encourage all the brave mistake-makers in our community to openly talk about these experiences. We would love to hear tales of projects that fell off the rails, botched plans, unexpected disasters, and the lessons you learned. More info on eahil2019.net/all-hail-the-fail/

Social Program

18 June 2019 | Welcome reception

19 June 2019 | Gala dinner in the historic banquet hall of Safran Zunft

20 June 2019 | Afternoon tours in Basel: University Library, University Medical Library, scientific museums, specialized libraries

21 June 2019 | Post-workshop day visits (additional fees):

Vitra Design Museum and Campus Excursions to new library buildings

Contact the Local Organizing Committee www.eahil2019.net loc@eahil2019.net





Letter from the President
Maurella Della Seta

Scientific Knowledge and Communication Service / Documentation Istituto Superiore di Sanità

Rome, Italy

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Dear Colleagues,

At the time of writing this letter, I have just returned from a very productive meeting of the International Programme Committee in Basel. During two and half intense days, the IPC reviewed the proposals for the workshop and poster session, sent in the previous months. In the weeks preceding the in-person meeting, we had several teleconferences, and we evaluated online the about 130 posters, workshops, and continuing education courses submitted. It was a long but rewarding task, since most of the proposals were very interesting, up-to-date and relevant with the six themes proposed for the next workshop: Roadmap of our Profession, Technology Uptake, Ecology of Scholarly Communications, Impact and Assessment, Benchmarking and Advocacy, Evidence-Based Practice. Unfortunately (or fortunately with regard to EAHIL members active engagement), there were more worthy submissions than expected to fit the programme, and the IPC faced difficult decisions in making its selection. Special emphasis was placed on the interactivity of methods, considering that a workshop should take into account a strong participation by the audience. I am sure that the result of the IPC work will bring an interesting and innovative program, perfectly in line with the expectations of the delegates.

Our Swiss colleagues of the Local Organizing Committee are organising a lively event for next June: during the meeting, we had the opportunity of visiting the Basel University Library, and the workshop venue, both very modern, warm, and hospitable. Furthermore, there was time for a collective visit to the Basel Museum of Arts, which houses an amazing collection of paintings, spacing from the masterpieces of the Middle Age and Renaissance period to Impressionism, and contemporary art. There was also space for a "Raclette Party" in the Library: the raclette is a typical, delicious Swiss dish made of melted cheese. You will have the opportunity of tasting it and discovering other attractions of Basel if you are lucky enough to participate in the next June workshop! During the month of December, it is possible to apply for a scholarship: I strongly encourage all of you, and especially younger members, to send the application before January 5, 2019 (all information available on the EAHIL website, at this link: http://eahil.eu/get-involved/scholarships/).

The Basel Workshop will also be an excellent opportunity to involve our German-speaking colleagues more closely. In this regard, the last month of September, I was invited to give a presentation at the German speaking medical librarians meeting in Oldenburg, Germany. It was a great opportunity to present EAHIL activities to our colleagues, and to have an exchange of opinions about ways in which the two associations (EAHIL-AGMB) can cooperate. The EAHIL Councillor Sabine Buroh (which I warmly thank, together with Gaétan Kerdelhue, who prepared the French text) translated into German a poster about EAHIL activities, presented at the conference. The AGMB will present a poster about its activities in Basel.

Concerning now our Association life, the EAHIL Executive Board had an online meeting in October. During this meeting, we discussed, among others, about the proposal of establishing a new Special Interest Group, named Evidence-based Information. The Board approved the new SIG, considering the interest raised by the systematic reviews process issues. The main aim of the newly established group will be to bring together and connect all EAHIL members who are interested and want to improve the quality of systematic reviews and

other evidence-based products. Another purpose of the group is to discuss problems, share information, experiences and best practices (e.g. discussing tactics on how to stimulate researchers to include a reference librarian in their team, also for writing the literature search methods section of the paper or abstract). In this regard, I would like to report that the Italian National Center for Clinical Excellence, Quality and Safety of Healthcare (based at my Institute), has recently issued a Methodological Handbook for Clinical Practice Guideline Production . This publication now clearly states that a medical information specialist must be part of the team. The information specialists collaborate with the Evidence Review Team (ERT) on the definition of the protocol for the systematic review process; search databases and provide the documents to be submitted to the ERT; participate in the formulation of PICO questions.

2018, as you know, is an election year for EAHIL. I encourage all of you living in countries where there are vacancies, to vote for our new Council members (2019-2022). Councillors are elected for a term of four years by the voting EAHIL members resident in their country. Councillors may be re-elected once, after which they are not eligible for re-election until they have been absent from the Council for two years. Each member state of the Council of Europe is eligible to elect councillors, if there are at least five voting members based in the country. On the EAHIL website, you will find all the information about candidates in each country. I am glad to see that this year we have candidates from countries, such as Croatia and Greece, which previously had no representatives.

Eirik Reierth (Norway) is going to leave the EAHIL Board at the end of 2018. I wish to thank him for the great work in favour of our association, and hope to have the opportunity of still working together in the near future.

Finally, I would like to wish you a wonderful holiday season and the very best beginning of the year 2019.

Maurella

¹ Istituto Superiore di Sanità. CNEC. (2018). Manuale metodologico per la produzione di linee guida di pratica clinica [Methodological handbook for clinical practice guideline production], p. 17. Retrieved from: https://snlg.iss.it/wp-content/uploads/2018/07/MM_v1.2_lug-2018.pdf



IPC Meeting in Basel University Library. 7-9 November, 2018.

NEWS FROM EAHIL - COUNCIL MEMBERS' CORNER

Health Libraries: a rapid Belgium situation's overview



Luc Hourlay
Belgian Health Care Knowledge Centre
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During the recent Council Meeting in Cardiff, Wales, Federica Napolitani, Editor in chief of this publication, proposed to open the EAHIL Journal pages to Council members to allow them to give an overview of the context of health libraries in their own countries and to share their experiences and perceptions of their professional situations.

At the time, my first thought was, "What a great idea. This is an opportunity to discover and better understand the daily life of my colleagues across Europe". My second thought was to ask myself if I could do it for a country like Belgium from the point of view of Information Manager working for a federal agency. After some hesitation, I decided to let my "Latin" side speak and to take up this challenge modestly.

To be able to do that, I first have to set the scene.

The Belgian context is itself a little particular, we have a population of 11,358,000 inhabitants who are divided into Dutch speakers (about 57%), French speakers (about 47%) and German speakers (about 0.6%). It is a federal state made up of three Communities (Flemish, French and German-speaking) from three Regions (Flanders, Wallonia and Brussels-Capital). Each entity has specific competences, and overall the federal state retains what concerns the general interest of all Belgians.

Currently, we are experiencing the sixth reform of the state (2014) which aims to transfer specific skills to Communities and Regions such as the organization of front-line health care.

I have been working for the Federal Health Care Expertise Centre (KCE)¹ for 10 years. It is a "research centre that provides scientific advice on topics related to health care"². It is funded by the federal authorities (National Health and Disability Insurance Institute, Federal Public Service Heath, Food Chain Safety and Environment and Federal Public Service Social Security). The KCE conducts studies in health services research, health technology assessment and clinical practice. We are similar to organizations such as the National Institute for Health and Care Excellence³ or the Zorginstituut Nederland⁴. KCE works on reports, systematic reviews and rapids reviews. For this we use clearly described and regularly updated methods⁵.

The information, documentation and research support are provided by three people, a knowledge manager who supervises the internal processes of the KCE, an information specialist who provides support for the definitions of the research equations and myself, an information manager, whose primary missions are the management of the library and access to documentary resources in electronic or paper format.

¹ https://kce.fgov.be

² https://kce.fgov.be/en/missions-and-values

³ https://www.nice.org.uk

⁴ https://www.zorginstiuutnederland.nl

⁵ http://processbook.kce.fgov.be/

NEWS FROM EAHIL - COUNCIL MEMBERS' CORNER

Federal context

Within this dynamic, it is possible to identify two major trends at the federal level.

The first is a reduction in operating costs of about 20%. This reduction applies to all federal services and all positions in the same way. This has an impact on, for example, staff replacement, collection renewal, access to databases, and online resources. In the context of my institution, my management, composed of former researchers, has fought to protect the funding of documentary resources and limit the loss of resources.

The second significant trend is the regrouping and merging of thematically related institutions to achieve economies of scale, eliminate redundant missions of the institutions and improve the efficiency of services to the population.

This is illustrated for us by the merge of four institutions in a new structure called <u>Sciensano</u>. The process currently underway is planned in two phases, the merger of the Veterinary and Agrochemical Research Center and the Scientific Institute of Public Health in 2018 and a second phase (during 2019), with the merger of the KCE and the Superior Heath Council.

Academic context

After several discussions with different colleagues from the academic world, university medical library and reading different documents, I can sketch a quick overview of their situation.

First and foremost, the Belgian Health sciences libraries continue to provide the services traditionally expected by their public. However, these libraries face budgetary constraints that threaten both the services offered and their very existence.

The evolution of documentary resources impacts users' expectations with a consultation of available resources regardless of the place or time. This also concerns the physical space of the library, which becomes a place for work and study.

At the staff level, this digitisation leads to new challenges that require more technical profiles and specialists-run teamwork.

Several services are developing with training in information literacy, support for research data management (RDA) or the exponential growth of systematic reviews and the need for support for the creation and translation of research strategies or the need for methodological support. Medical humanities appear as a new field to explore as well.

Conclusion

This quick overview allows us to say that regardless of the context, we must all manage budgetary challenges, organizational challenges, the increasingly rapid evolution of technologies and expectations of our various users.

Above all, it is a question of meeting these new challenges which make our professions more and more exciting and necessary.

¹ De Meulemeester A, Schietse B, Vermeeren B et al. Current and future directions in Belgian medical and health sciences librarianship: a user-tailored approach. Health Information and Libraries Journal. 2018; 35:336-40. DOI: 10.1111/hir.12237

NEWS FROM NLM



National Library of Medicine report for EAHIL Dianne Babski

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National Library of Medicine
National Institutes of Health
Department of Health and Human Services dianne.babski@nih.gov
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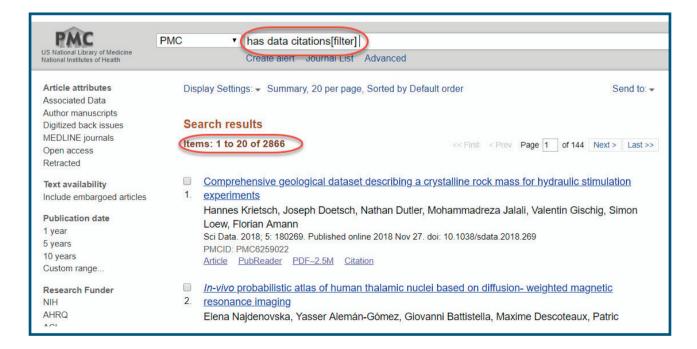
Implementing the NLM Strategic Plan - Making information FINDABLE

As outlined in the <u>2017-2027 NLM Strategic Plan</u>, we have begun to enhance our efforts to collect, organize, and disseminate non-traditional research objects such as data. We are (re)designing our resources around the FAIR principles of making information **F**indable, **A**ccessible, **I**nteroperable, and **R**e-usable.

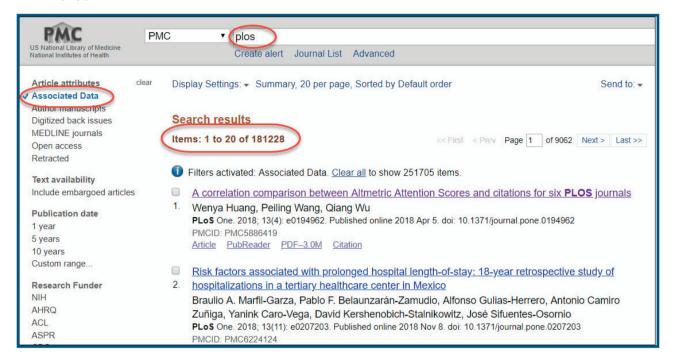
Do you want an easy way to find journal articles with associated data sets? New search filters in PubMed Central (PMC) and PubMed provide options for finding citations or journal articles with data information.

In <u>PMC</u> you can search with filters to discover articles with specific types of associated data. In the search box, use the following filtered search parameters:

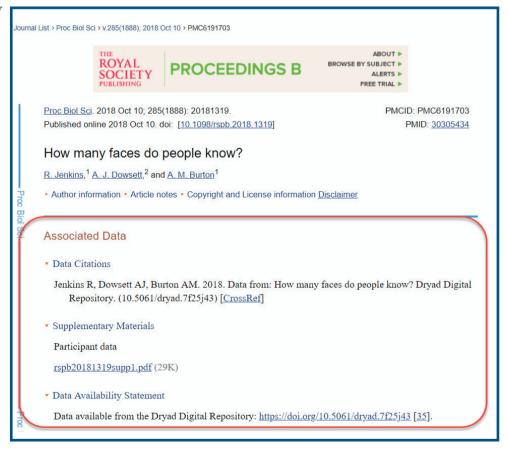
- has suppdata[filter] to find articles with associated supplementary material
- has data avail[filter] to find articles that include a data availability or data accessibility statement
- has data citations[filter] to find articles that include data citation(s)
- has associated data[filter] to find all articles with any type of data section described above



Or, after you run a search in PMC, you can quickly apply the "Associated Data" filter to retrieve articles with any type of data from the facet in the left side bar.



To increase the visibility of data citations, data availability statements, and supplementary materials available in PMC articles, we included an Associated Data box.



In <u>PubMed</u>, you can search for citations with data by using the data[filter] to find citations with related data links in either the Secondary Source ID field or the LinkOut—Other Literature Resources field (both located below the abstract). These data links may be to records in other NLM databases (e.g., GenBank, ClinicalTrials.gov) or external data repositories (e.g., figshare, Dryad).

Format Abstract

Health Technol Assess, 2018 Nov;22(65):1-160. doi: 10.3310/hta22650.

Structured lifestyle education to support weight loss for people with schizophrenia.

Structured lifestyle education to support weight loss for people with schizophrenia, schizoaffective disorder and first episode psychosis: the STEPWISE RCT.

Holt RI 1-2, Hind D3, Gossage-Worrall R3, Bradburn MJ3, Saxon D4, McCrone P5, Morris TA5, Etherington A6, Shiers D7.8, Barnard K9, Swaby L3, Edwardson C10, Carey ME11, Davies MJ10, Dickens CM12, Doherby Y11.13, French P7, Greenwood KE14.15, Kalidindi S16, Khunti K11, Laugharne R17, Pendlebury J18, Rathod S19, Siddigi N20.21, Wright S22, Waller G23.24, Gaughran E25.26, Barnett J11, Northern A11.

Author information

Abstract

BACKGROUND: Obesity is twice as common in people with schizophrenia as in the general population. The National Institute for Health and Care Excellence guidance recommends that people with psychosis or schizophrenia, especially those taking antipsychotics, be offered a healthy eating and physical activity programme by their mental health care provider. There is insufficient evidence to inform how these lifestyle services should be commissioned.

OBJECTIVES: To develop a lifestyle intervention for people with first episode psychosis or schizophrenia and to evaluate its clinical effectiveness, cost-effectiveness, delivery and acceptability.

DESIGN: A two-arm, analyst-blind, parallel-group, randomised controlled trial, with a 1:1 allocation ratio, using web-based randomisation; a mixed-methods process evaluation, including qualitative case study methods and logic modelling; and a cost-utility analysis.

SETTING: Ten community mental health trusts in England.

PARTICIPANTS: People with first episode psychosis, schizophrenia or schizoaffective disorder.

INTERVENTIONS: Intervention group: (1) four 2.5-hour group-based structured lifestyle self-management education sessions, 1 week apart, (2) multimodal fortnightly support contacts; (3) three 2.5-hour group booster sessions at 3-monthly intervals, post core sessions. Control group: usual care assessed through a longitudinal survey. All participants received standard written lifestyle information.

MAIN OUTCOME MEASURES: The primary outcome was change in weight (kg) at 12 months post randomisation. The key secondary outcomes measured at 3 and 12 months included self-reported nutrition (measured with the Dietary Instrument for Nutrition Education questionnaire), objectively measured physical activity measured by accelerometry [GENEActiv (Activinsights, Kimbolton, UK)], biomedical measures, adverse events, patient-reported outcome measures and a health economic assessment.

RESULTS: The trial recruited 414 participants (intervention arm: 208 participants; usual care: 206 participants) between 10 March 2015 and 31 March 2016. A total of 341 participants (81.6%) completed the trial. A total of 412 participants were analysed. After 12 months, weight change did not differ between the groups (mean difference 0.0 kg, 95% confidence interval -1.59 to 1.67 kg; p = 0.964); physical activity, dietary intake and biochemical measures were unchanged. Glycated haemoglobin, fasting glucose and lipid profile were unchanged by the intervention. Quality of life, psychiatric symptoms and illness perception did not change during the trial. There were three deaths, but none was related to the intervention. Most adverse events were expected and related to the psychiatric illness. The process evaluation showed that the intervention was acceptable, with participants valuing the opportunity to interact with others facing similar challenges. Session feedback indicated that 87.2% of participants agreed that the sessions had met their needs. Some indicated the desire for more ongoing support. Professionals felt that the intervention was under-resourced and questioned the long-term sustainability within current NHS settings. Professionals would have preferred greater access to participants' behaviour data to tailor the intervention better. The incremental cost-effectiveness ratio from the health-care perspective is £246,921 per quality-adjusted life-year (QALY) gained and the incremental cost-effectiveness ratio from the societal perspective is £367,543 per QALY gained.

CONCLUSIONS: Despite the challenges of undertaking clinical research in this population, the trial successfully recruited and retained participants, indicating a high level of interest in weight management interventions; however, the STEPWISE intervention was neither clinically effective nor cost-effective. Further research will be required to define how overweight and obesity in people with schizophrenia should be managed. The trial results suggest that lifestyle programmes for people with schizophrenia may need greater resourcing than for other populations, and interventions that have been shown to be effective in other populations, such as people with diabetes mellitus, are not necessarily effective in people with schizophrenia.

TRIAL REGISTRATION: Current Controlled Trials ISRCTN19447796.

FUNDING: This project was funded by the National Institute for Health Research (NIHR) Health Technology Assessment programme and will be published in full in *Health Technology Assessment*, Vol. 22, No. 65. See the NIHR Journals Library website for further project information.

PMID: 30499443 DOI: 10.3310/mia22650

Conflict of interest statement

Publication type, Secondary source ID

Publication type
Clinical Trial

Secondary source ID
ISRCTN/ISRCTN/19447796

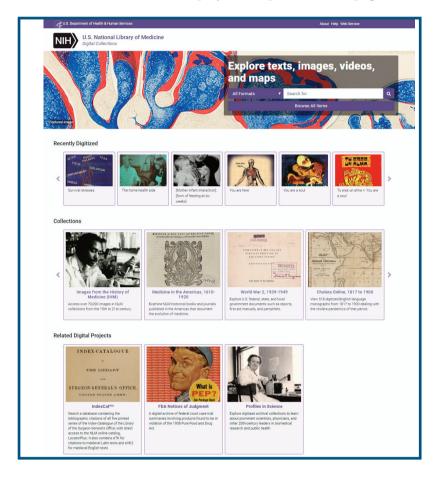
LinkOut - more resources

Full Text Sources
National Institute for Health Research Journals Library.

Miscellaneous
NCI CPTAC Assay Portal
NCI CPTAC Antibody Characterization Program

DIGITAL COLLECTIONS HOMEPAGE REDESIGNED

Our <u>Digital Collections</u> is a free, online repository of biomedical resources including books, still images, videos, and maps. Content in this resource is freely available worldwide and in the public domain, unless otherwise indicated. To increase findability in this system, we simplified the search and browse options, display recently digitized items, include a rotating banner of featured items with information about each collection, and link to related projects. Explore the new page:



You might have noticed that we refreshed our <u>NLM HomePage</u>. We think the new design will meet user needs for finding their favorite NLM products and services while exposing hidden "nuggets" that may have been harder to locate in the previous version. We hope you like the changes!

We will continue to assess our products and services to ensure they align with the goals of the NLM Strategic Plan, as such, some of our products or resources may merge information or be retired. Stay informed by subscribing to NLM Technical Bulletin email updates or RSS feeds.

84th IFLA General Conference and Assembly Kuala Lumpur, Malaysia 24th - 30th August 2018



Octavia-Luciana Madge

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The 84th IFLA Congress took place between 24th - 30th August in the vibrant city of Kuala Lumpur, the capital of the multicultural and multi-religious Malaysia. It was attended by over 3500 delegates from more than 110 countries. The Kuala Lumpur Convention Centre which overlooks the iconic PETRONAS Twin Towers and the 50-acre KLCC Park was the host venue for the congress of this year.

The theme of the congress was "Transform libraries, transform societies. Reaching out to the hard to reach", in close connection with the current goals and work of IFLA which is currently in the process of developing a new strategy by defining a global vision for libraries. Specialists from all continents and all types of libraries have participated in this process (https://www.ifla.org/node/11900) with ideas and solutions "to face the global challenges", as IFLA President, Gloria Pérez-Salmerón said.

The Health and Biosciences Libraries section (HBS) standing committee and the special interest group (SIG) it sponsors, Evidence for Global and Disaster Health (E4GDH), have also contributed. Their members discussed between June and September 2018 about how a united library field can tackle the challenges of the future. A final report gathered the HBS ideas for actions.

There were three key sessions during this year congress for the Health and Biosciences Libraries Section. The first one was the E4GDH SIG's satellite meeting on 23rd August "Evidence for Global and Disaster Health: Where are we now and where do we need to be?" followed by an evening informal (all the presentations and papers are available on the satellite meeting website: https://sites.google.com/view/ifla2018e4gdh/bios-and-papers). A second key session took place during the IFLA congress on 28th August, the E4GDH SIG session on "Library roles in disaster preparedness". This was chaired by Anne Brice, Head of Knowledge & Library Services, at Public Health England, and the SIG Convenor. It included a pre-recorded keynote speech by Professor Virginia Murray from Public Health England on "Disaster risk response: libraries and the Sendai framework" and a pre-recorded presentation from Isla Kuhn from Cambridge University on "Being a volunteer with Evidence Aid". The third major event was the open session of HBS, scheduled on the morning of 29th August, with the theme "Health information: targeting, connecting, and transforming lives". It included 6 presentations given by delegates from four continents, Africa, Asia, Australia and Europe and one lightning talk from Sri Lanka (the full papers are available here: http://library.ifla.org/view/conferences/2018/2018-08-29/967.html). The full programme of the conference is available online via the 2018 congress website (http://www.professionalabstracts.com/iflawlic2018/iplanner/#/grid).

At the first business meeting of the HBS Section, held on Friday 24th August, besides the presentation of the annual report 2017/18 by the chair, the secretary and the information coordinator, there were progress reports

regarding the 13th ICML to be held in 2021 and a forthcoming HBS book on Health Literacy. Matters like the distribution of Standing Committee roles, attraction of new members (the election of new standing committee members has now opened - https://www.ifla.org/officers-corner/nomination-election-process) plus a general evaluation and feedback on the E4GDH satellite meeting were also discussed.

Highlights from the annual report and minutes of meetings will be made available on the HBS page (https://www.ifla.org/health-and-biosciences-libraries).

At the second HBS standing committee business meeting, held on Wednesday 29th August, there were discussed the feedback from the open session, the Action Plan for 2018/19, the Global Vision strategy, but also 2019 theme and subthemes for the HBS Open Session. Please follow up the Congress site, https://2019.ifla.org/, as the theme and the call for papers for the next year Congress which will take place in Athens will be published soon.

PUBLICATIONS AND NEW PRODUCTS

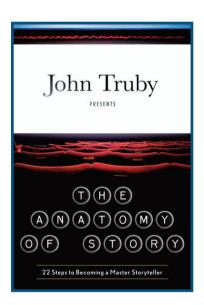


Publications and new products
Letizia Sampaolo
Settore Documentazione,
Istituto Superiore di Sanità, Rome, Italy

Dear friends,

John Truby is one of the most respected story consultants in the film industry, and his students have produced some of Hollywood's most successful films. In his book "The Anatomy of Story", he says that telling a story is not simply making up or remembering past events, as events are just descriptive. Instead, the storyteller really selects, connects, and builds a series of intense moments that are so emotional and thrilling that the listener feels like he is living them himself. Now, the question is Can scientists also be storytellers, besides striving to find the truth? In his interesting post, Nick Enfield, who is professor of linguistics at the University of Sydney, affirmed that "Science can't exist without telling a story and that the question is not whether we should use it, but how we should use it best". After all, there are studies showing that writing narratively may increase uptake of scientific results. And yes, scientists struggle to communicate their findings, so probably storytelling might represent a valid tool to communicate better. But how are they expected to use storytelling if they are not trained? Find out answers and thoughts and enjoy the read!

letizia.sampaolo@iss.it



JOURNAL ISSUES

Health Information and Libraries Journal: Contents of December 2018

Editorial

Peer review processes at the Health Information and Libraries Journal $\operatorname{Grant} MJ$

Review Article

Interventions to assist pet owners in online health information seeking behaviour: a qualitative content analysis literature review and proposed model

Solhjoo N, Naghshineh N, Fahimnia F, Ameri-naeini AR

Original Articles

• The Nigerian health information system policy review of 2014: the need, content, expectations and progress

Meribole EC, Makinde OA, Oyemakinde A, Oyediran KA, Atobatele A, Fadeyibi FA, Azeez A, Ogbokor D, Adebayo O, Adebayo W, Abatta E, Adoghe A, Adebayo SB, Mahmoud Z, Ashefor G, Adebayo SB, Yisa IO, Balogun A, Chukwujekwu O, Dalhatu I, Jahun I, Bamidele S, Johnson DO, Ibrahim M, Akpan F, Aiyenigba B, Omaha OI, Terpase A, Ottih C, Adelakin O, Mullen S, Orobaton N

• Use of the Internet as a source for reproductive health information seeking among adolescent girls in secondary schools in Enugu, Nigeria

Ibegbulam IJ, Akpom CC, Enem FN, Onyam DI

• Mothers' perception of maternal and child health information disseminated via different modes of ICT in Nigeria

Obasola OI. Mabawonku IM

• A qualitative inquiry of old people's health literacy in situations of health uncertainty Matas H, Bronstein J

Regular features

• Dissertations into Practice Rethinking bibliotherapy: a neurorhetoric narratology model for addiction treatment Cannon P

• International Perspectives and Initiatives

Current and future directions in Belgian medical and health sciences librarianship: a user-tailored approach

De Meulemeester A, Schietse B, Vermeeren B, Ghesquière E, Declève G, Buysse H, Discart I, Alewaeters K, Durieux N, Peleman R, Pauwels N

• Teaching and Learning in Action Delivering information literacy within a global health care degree: reflections from a health information specialist

Fredriksson M

Editorial

Innovation, engagement and development: moving forward in health information settings Spring H

FROM THE WEB

• Librarians behave quite differently to everyone else in search...

... preferring professional search databases and library-acquired resources. This is one of the main findings of



the 2016 Report How Readers Discover Content in Scholarly Publications, by Tracy Gardner and Simon Inger. Well, it is not so recent but still worthwhile of having a look at it because it is the output of a large-scale survey of 40,439 readers of scholarly publications and their behaviour in the discovery of journal articles and online books. The survey was conducted from October through December 2015. Generally, usage statistics and analytics can only give a partial view of discovery behaviour and provide a knowledge with many gaps. The authors of this report, which freely downloadable, have endeavoured to fill those gaps by personally asking readers what tools they use in discovery. Interesting indeed!

Real-World Evidence to Increase Value in Health Care

Margaret Kaiser is Acquisitions Librarian for the Rare Books and Early Manuscripts Section in the History Based on the WHO report from the WHO's Global Health Expenditure Database for 2000-2015, health

PUBLICATIONS AND NEW PRODUCTS

expenditure growth around the world continues to outpace global economic growth. Many reforms seek to respond to this pressure by promoting higher-value care and evidence. Nevertheless, all of these diverse efforts have a common need for trusted, reliable, and efficient methods for evidence of their ability to sustain public confidence and improve over time. Therefore, such evidence needs to be rooted in real-world experiences and data (RWD). In many countries, RWD may reside in a number of public and private sources developed for other primary uses. The discussion is captivating and has only just begun. Read the full post by Mark McClellan et al. for further information.

• Public Libraries — The Genius Bar for Readers

Duncan Smith is the creator of <u>Novelist</u>, a trusted source of expert read-alike recommendations, available through libraries around the world. Duncan personally found that training for readers' advisory service is pretty far down libraries' priority list and that the reason may lie in how a good customer service is defined. Maybe it is about working to determine how every aspect of library work can add value to that institution's users — including readers' advisory? Based on Steve Jobs's philosophy and his Genius Bar, when it comes to books, reading and customer service, it should be realized that the value is not only bound up in the delivery of materials. Librarians have the potential to help readers not only find more of what they like but also to develop a deeper understanding of what they like about it. Read more about Smith's <u>reflections</u>.

FORTHCOMING EVENTS

January 31-February 1, 2019, Pisa, Italy

15th Italian Research Conference on Digital Libraries Digital Libraries: on supporting Open Science - IRCDL

For further information: http://www.eblida.org/freeze-url/ircdl-2019.html

Please feel free to contact me (letizia.sampaolo@iss.it) if you have any further suggestion about events you would like to promote

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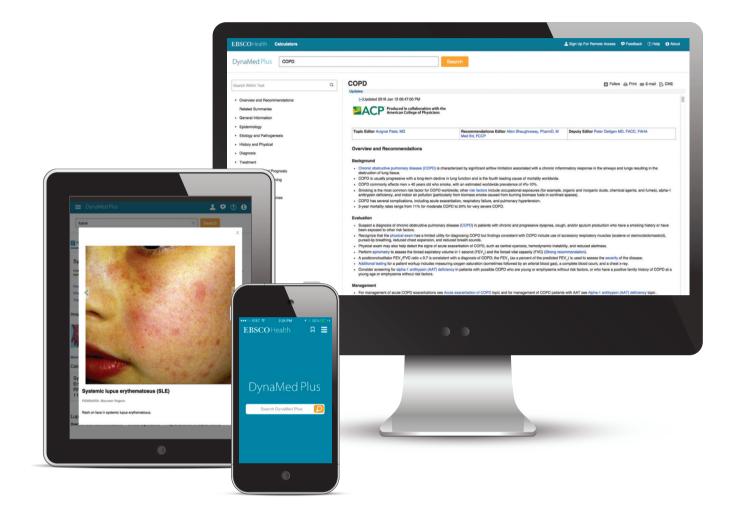
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