

US Medical Library Association report for EAHIL



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Focus on MLA '16: 'Mosaic: Mosaïque - Be Part of the Big Picture' (Mosaic '16), Toronto, Canada, 13-18 May 2016

<http://www.mlanet.org/meeting>

The **next US Medical Library Association (MLA) Annual Meeting** will be held as a joint meeting of MLA, the Canadian Health Libraries Association/Association des bibliothèques de la santé du Canada (CHLA/ABSC), and the International Clinical Librarian Conference (ICLC) in Toronto from May 13-18, 2016. The conference is being described as “the largest gathering of medical librarians and health information professionals in the world”. Even if you cannot plan to attend in person, please see below for information on attending ‘remotely’ via the **e-Conference** options.

A link to a PDF of the **Preliminary Programme** and a one-page ‘**Schedule-at-a-Glance**’ are available as PDFs from: <http://www.mlanet.org/meeting>

Plenary speakers promise, as ever, very interesting presentations, including the usual array of interesting plenary speakers from beyond the library and information world.

Ben Goldacre will deliver the **John P. McGovern Award Lecture**. Ben is very well-known in the field of evidence-based health. He is described in the conference programme as: “an award-winning writer, broadcaster, and medical doctor who specializes in unpicking scientific claims made by scaremongering journalists, government reports, pharmaceutical corporations, public relations companies, and quacks. He was trained in medicine at Oxford and London, and currently works as an academic in epidemiology. Goldacre wrote the weekly “Bad Science” column in the Guardian from 2003–2011. His book, *Bad Science: Quacks, Hacks, and Big Pharma Flacks* (4th Estate, 2010), has sold over half a million copies worldwide, reached #1 in the paperback nonfiction charts, and has been published in 31 languages. In his second book, *Bad Pharma: How Drug Companies Mislead Doctors and Harm Patients* (4th Estate, 2012), Goldacre puts the \$600 billion global pharmaceutical industry under the microscope to reveal flaws throughout the ecosystem of evidence-based medicine. In October 2014, he published his collected journalism in a volume, titled *I Think Youll Find Its a Bit More Complicated Than That* (4th Estate)”.

M.J. Tooley will deliver the **Janet Doe Lecture**. M.J. is associate vice president, Academic Affairs, and executive director, Health Sciences and Human Services Library, at the University of Maryland–Baltimore, where she has worked in various library positions since 1986. She was president of MLA from 2005–2006 and was elected a Fellow of the association in 2009. She has also served on MLA’s Board of Directors (1998–2001) and as the chair of the 2004 National Program Committee. In 1997, she received the MLA Estelle Brodman Award for the Academic Medical Librarian of the Year.

Ellen Jorgensen will deliver the **Closing Keynote**. She is co-founder and director of Genspace, a non-profit community laboratory dedicated to promoting citizen science and access to biotechnology. In 2011, she initiated Genspace's award-winning curriculum of informal science education for adults, and in 2014, Genspace was named one of the World's Top 10 Innovative Companies in Education by *Fast Company* magazine. She has a doctorate in molecular biology from New York University, spent thirty years in the biotech industry, and is currently adjunct faculty at New York Medical College, the School of Visual Arts, and Cooper Union. Jorgensen's talk, "Biohacking: You Can Do It, Too," at TEDGlobal 2012 has received over a million views.

Networking Events offered as part of the 'Meeting Registration' package are listed on the '**Schedule-at-a-Glance**' and include:

Welcome Reception and Opening of the Hall of Exhibits

New Members/First-Time Attendees Reception (hosted by CHLA/ABSC)

International Visitors' Reception

Presidents' Awards Dinner

<http://www.mlanet.org/meeting>

Registration is open at the link below this paragraph.

There is a discount for EAHIL members through EAHIL's association with MLA. The Meeting Registration package is 539 US dollars (reduced from 809 US dollars). For those of you for whom, even with these discounts, the travel costs remain prohibitive, there is an '**Individual e-Conference**' rate of just **149 US dollars** (reduced from 225 US dollars). All these rates apply until 31 March 2016, after which higher rates apply.

Additionally, **Institutional e-Conference Licences** are being offered for those who wish to share video and audio presentations with staff and colleagues at training sessions. (Note: The 'Individual e-Conference' rate is just what it says – individual! Not for sharing with your colleagues!)

<http://www.mlanet.org/p/cm/ld/fid=427>

Continuing Education courses will take place on Friday 13 May and Saturday 14 May. (There will be no CE courses on the following Wednesday this year.)

There will, as ever, be a very wide range of courses, typical of MLA annual meetings. You do not have to register for the conference to register for these courses. There are suites of courses on popular topics allowing delegates to sign up for a number of related courses and these are marked by a special icon in the programme. These suites of courses include:

(CHIS) Consumer Health Information Specialization Program: presenting the latest resources and ideas in the consumer health information field, approved for MLA's Consumer Health Information Specialization Program.

(EBP) Evidenced-based Practice: emphasizing the librarian's role in the practice of evidence-based health care.

(ES) Expert Searcher Training Initiative: emphasizing librarians' roles as expert searchers in health care and biomedical research.

(M) Management Track: addressing topics relevant to library administration for current managers and individuals with an interest in management.

<http://www.mlanet.org/p/cm/ld/fid=429>

Lightning Talks

Once again, the conference is offering the opportunity for “*Lightning Talks*”. These are five-minute presentations on new research or service implementations, using just three slides! Submissions closed at the end of February this year, i.e. prior to publication of this article. Please bear this in mind for future years, as this later deadline for these presentations (c. 5 months after the standard deadline for oral presentations and posters) can be beneficial for international visitors who may not have their funding confirmed well enough in advance to commit to submitting under the general call for abstracts.

The **Mosaic '16 Blog** will provide coverage of a range of topics including programme sessions, plenary sessions, exhibition activity and social events, before, during and after the meeting at: <http://www.mlanet.org/p/bl/et/blogid=65>

Additionally, you can follow the meeting on **Twitter** with the hashtag #mlanet16 and follow the MLA more generally on **Facebook** at: <https://www.facebook.com/MedicalLibraryAssn>

Future MLA annual meetings - dates for your diary:

MLA Seattle, Washington, 26-31 May 2017

MLA Atlanta, Georgia, 18-23 May 2018

MLA Chicago, Illinois, 3-8 May 2019

Membership of MLA

MLA offers **International Membership** to individuals at a reduced rate. This category applies if you work or have worked in a health- or health information-related environment and live outside the US or Canada. The current annual subscription rate for International Membership is **130 US dollars**.

<http://www.mlanet.org/p/cm/ld/fid=447>

News and publications from MLA

The latest issue of the **Journal of the Medical Library Association (JMLA)** (Volume 104(1) January 2016) is now available (open access) at:

<http://www.ncbi.nlm.nih.gov/pmc/journals/93/latest/>

Open access to back issues of the JMLA (and its predecessors back to 1898) is available from: <http://www.ncbi.nlm.nih.gov/pmc/journals/93/>

Preprints of forthcoming issue of the Journal of the Medical Library Association (JMLA) are available (for members only) by selecting **JMLA Journal** then **JMLA Preprints** under the **Publications** option when you login to the MLA web site with your username and password.

MLA News is MLA's members-only newsletter, featuring the latest resources, professional advice, and association news. It is published ten times per year and is accessible under **Publications** when you login with your username and password. **MLA-FOCUS** is MLA's members-only email newsletter, published at least twice a month.